

## **Gluten Dude disrupts the celiac dining space with an app where every listing is personally researched. No crowdsourcing. No guessing. Choose your own price.**

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Gluten Dude, the celiac disease advocate trusted by the celiac community since 2011, today announced a breakthrough 'Choose Your Price' lifetime membership for its highly-rated mobile app — available on iOS and Android. Unlike every other gluten-free restaurant app on the market, Gluten Dude personally researches every listing for cross-contamination practices, giving the 80 million people worldwide living with celiac disease a trusted, crowdsourced-free resource for finding safe places to eat. And for the first time, lifetime access is available at four price points — starting at just \$59.

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For the 80 million people worldwide living with celiac disease, eating out isn't a casual decision. It's a calculated risk. A wrong choice doesn't mean a bad meal. It means days of pain, brain fog, and lost time. Yet the tools most people rely on to make that decision — Facebook groups, Google searches, and crowdsourced apps where anyone can submit a listing — offer little more than a best guess dressed up as reliable information.

The Gluten Dude app takes a fundamentally different approach. Rather than relying on crowdsourced submissions, every restaurant listing is both recommended and personally researched for cross-contamination practices — with real safety notes included so users know exactly what to expect before they walk in the door. The app also features a Trip Planner for both road and air travel, covering safe dining options along driving routes and at over 100 airports worldwide, exclusive discounts on 500+ gluten-free products, and a Daily Digest delivering recipes, tips, and community news. It is, quite simply, the most trusted resource for gluten-free dining on the market.

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*"I've had celiac disease for almost 20 years. I know what it feels like to get sick from a meal you thought was safe. I know the anxiety of sitting in a restaurant and wondering if the server really understands what you're asking. That frustration is what drove me to build this app — because I looked around at what existed and thought, we deserve better than this. Every listing in Gluten Dude is personally researched because I refuse to put someone's health in the hands of a stranger's unverified review. And the choose your price model exists because safe dining information shouldn't be a luxury. Everyone in this community deserves access, regardless of their budget."*

— Scott Hayes, Founder, Gluten Dude

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Since launching five years ago, the Gluten Dude app has grown to over 14,000 active users with a 4.8-star rating on Apple across thousands of reviews. Users have access to personally researched restaurants around the world, with new listings added regularly. For a community that has been underserved by generic restaurant apps for far too long, the response has been overwhelming.

*"Your app has helped us eat on three separate vacations. It makes me feel so much more comfortable to know that places have been vetted by people who really care."* — Matt, Gluten Dude user

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## **About Gluten Dude**

Gluten Dude is Scott Hayes — a passionate celiac disease advocate who was diagnosed with celiac disease and spent over a decade fighting for better resources, awareness, and safe dining options for the community. What began as a blog has grown into a trusted platform serving millions of people worldwide, culminating in the Gluten Dude app — the only gluten-free restaurant app where every listing is personally researched for cross-contamination practices. With over 14,000 active users and a 4.8-star rating, Gluten Dude is the most trusted resource for safe gluten-free dining in the world.

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